Mockup Review Notes

Creative Director: Lily Park Designer: Thea Davidson

- The Quokka imageries/illustrations are cute, but especially for the Mockup B the illustrations are not in the same line-weight and style, so it doesn't seem too cohesive
 - Mockup A could also have similar-style imageres (good to be cohesive for the whole site, but especially for each page, the styles should be similar)
- The line-length of the description seems a bit too long, and font could be a bit smaller
 - o For the mobile version, the space between each word (leadings) seem too wide
 - The font-size could be smaller for the navigation bar for the mobile versions
- Love the sections are clearly separated, but feel like the background colors are just "solid" colors, but would prefer if they are in a more lighter, pastel tone or have a very subtle background texture behind!!
- Love the selfies, seems very cohesive
 - o maybe add like 2-4 more for the final mockups:)
- Home & About Page can be combined = maybe as "Quokkas" Page on the left